

D4132 RE ADVERTISEMENT ON ATTA-
18 10.32 CHED TRANSLATION MARKED
'A' - PRICE FOR "CIGARETTE
SMOKERS

D4133 SIMPLE CAMERA FOR STATION
25 10.32 USE

D4144 DEPARTURE FROM SHANGHAI
23 10.32 OF MEMBERS OF THE JAPANESE
PEERAGE



SHANGHAI MUNICIPAL POLICE.

SHANGHAI MUNICIPAL POLICE
C. & S. B. REGISTRY.

REPORT

Special Branch S. 1. Station,

Date October 15, 1932.

Subject (in full) Reference advertisement on attached translation

Marked 'A' - Prize Tickets for cigarette smokers

Made by D.S.I. Golder

Forwarded by J. H. Robertson, Supr

The Shanghai Tai Ho Tobacco Company, 233 Kiukiang Road are a firm of long standing. They are better known to the British American Tobacco Company (China), for whom they act as local sales agents, as "Wing Tai Vo & Co.".

Acting in the capacity of distributions they are called upon to undertake the publicity side of the business and in this connection are offering prizes to the consumers of "May Blossom" cigarettes, under the following conditions.

A numbered ticket is presented to any person who produces to the "Wing Tai Vo Company, 233 Kiukiang Road :-

(A) 2 empty (50 cigarettes) May Blossom containers.

(B) .5 empty (20 cigarettes) May Blossom containers.

The tickets entitle the holder to participate in a draw for prizes to be made at the Canidrome, at a date to be named later. The prizes will be in the form of vouchers on the Wing On, Sincere and Sun Sun Companies and will be divided in the following proportions :

1. One voucher of \$300.

2. Two vouchers of \$100.

3. Five " " \$ 50.

4. Ten " " \$ 25.

5. Twenty " " \$ 10.

6. Fifty " " \$ 5.

Five
7. Hundred " " \$ 1.

A sample of the tickets to be issued is flagged at 'X'.

According to the opinion of Mr. R.T. Bryan, Jr. (M.A.)

dated July 15th, 1929 and September 18, 1930, this project does not constitute a lottery under Chinese or English Law, inasmuch as the promoters are not receiving a percentage

SHANGHAI MUNICIPAL POLICE.

REPORT

..... Station,

Date 19

Subject (in full)

Made by Forwarded by

- 2 -

of the money collected, further that the goods in question
are being sold at their normal retail price and that the
purchaser receives the ticket 'gratis'.

[Handwritten signature]

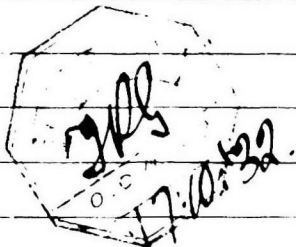
D. S. I.

Officer i/c Special Branch.

Deputy Commissioner in Charge,
Sir,
Information.

[Handwritten signature]

OCT. 16 1932



FM. 1

Memorandum.

POLICE FORCE,
MUNICIPAL COUNCIL.

To SI, Shanghai, 12:10. 1932

Please comment
on enterprise to
which reference is
made at "A".

JH

October 12, 1932.

Morning Translation

MISCELLANEOUS

Sin Wan Pao

CELEBRATION SERVICE FOR POSTAL COMRADES WHO DIED DURING
SINO-JAPANESE HOSTILITIES.

The All-China General Postal Workers Union has decided to hold a service on October 16 in the premises of the Young Men's Lecturing Group, Small East Gate, commemorating the memory of those comrades who sacrificed their lives during the Anti-Japanese movement throughout the country.

Sin Wan Pao

RED PILL MAGNATE FORFEITS \$8,000 BAIL BY NON APPEARANCE
AT COURT.

Chien Tsoo-bei (陳祖培), nick-named Siau Shantung (小山), the Red Pill magnate, who was arrested by the French Police together with five of his assistants and released on a cash security of \$8,000, failed to effect an appearance on remand before the Second Shanghai Special District Court yesterday. An order for his arrest has been issued.

China Times

QUOTATION OF PRICES OF RICE TO BE PROHIBITED TO AVOID
HOARDING.

The local Citizens Federation yesterday petitioned the Nanking Ministry of Industry and the Bureau of Social Affairs of the Municipality of Greater Shanghai to prohibit the local Cereal Exchange from quoting the prices of rice, evidently the Saigon product, in order to avoid hoarding of rice by the merchants who will monopolize the food supply of the people.

PRIZE TICKETS FOR CIGARETTE SMOKERS.

The Shanghai Tai Ho Tobacco Company publishes the following advertisement in the Eastern Times:-

In order to increase our patrons' interest in our products, our Company, which has been distributing prize tickets to all local cigarette consumers since September 5, 1932 now requests them to present two empty tins, or five empty cases of twenty cigarette-size or ten empty cases of ten cigarette-size, of "May Blossom" cigarettes which will be exchanged for one of our prize tickets. The drawing of these tickets will take place once a month for three successive months. The prizes consist of our cigarettes or gift cheques payable in goods at the Wing On, Sincere and Sun Sun Companies.

These prizes rank from \$1.00 to \$300.00. The prize winners are requested to present their coupons at our Company office at No.233, Kiukiang Road.